

Washington State  
Liquor and Cannabis Board

## Vapor Products and Flavors Compliance and Enforcement update

Washington State Liquor and Cannabis Board (WSLCB)  
November 18, 2019

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## Maximize compliance

➔ **Maximize public health benefit**

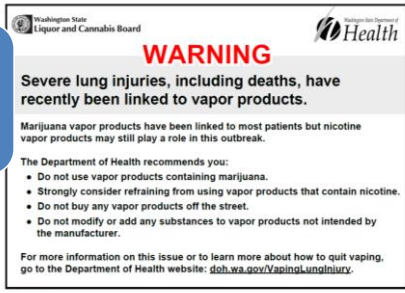
- Inter-agency communications to licensees key
- Educationally-focused outreach/visits to all by LCB officers
- All 4,136 licensees by Thanksgiving (483 cannabis + 3653 vapor)
- Overwhelmingly in compliance

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## Steps Taken

**Consumer Warnings**

Available immediately after emergency rule



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## Steps Taken: Enforcement

**Cannabis**

- 269 visited as of 11/14
- 98% in compliance when arrive
- Processor visits begin 12/1
- Graduated enforcement up to cancellation

**Vapor Products (non-THC)**

- 2435 visited as of 11/12
- 93.4% in compliance when arrive
- Began revisits to non-compliant stores 11/12 and those for whom we had community complaints
- Emergency rules for vapor (penalties)

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## Enforcement challenges

- Shifted resources, pulling over 100 Liquor Retail officers in to conduct necessary visits to vapor product licensees
- Giving of product (technically included in prohibition as "sell")
- Separation of flavors and vapor products

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## LCB website

- For Public
  - CDC guidance
- For Licensees
  - 4 ways to dispense of product
  - Allowed and not allowed guidance
  - Separate info for Cannabis and Vapor Products (non-THC)
  - Enforcement

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## Working closely with state partners

- Weekly calls on planning and coordinating
- Co-branded materials with Department of Health
- Email to Cannabis Licensees
- Email to many vapor product licensees; hard copy mailer to all vapor and tobacco licensees
- Department of Ecology flyer on safe disposal
- Department of Revenue flyer on inventory tax credit
- Posting materials on [LCB Vapor and Public Health](#) website
- Actively communicating with licensees and public on messaging with Department of Health

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## Questions?

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